

Usability Testing Essentials Ready Settest By Carol M Barnum 2010 11 05

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De nieuwe odyssee Patrick Kingsley 2016-06-13 Europa wordt geconfronteerd met de grootste golf van migratie sinds de Tweede Wereldoorlog. Patrick Kingsley deed voor The Guardian verslag van de vluchtelingencrisis. Hij bezocht zeventien verschillende landen en reisde vele routes mee met de vluchtelingen. De nieuwe odyssee is zijn ongeëvenaarde verslag van wie deze reizigers zijn. Het gaat over waarom ze blijven komen en hoe ze dat doen. Het gaat over de smokkelaars die hen op weg helpen, en de kustwacht die hen redt aan de andere kant van de zee. Over de vrijwilligers die hun eten brengen, de mensen die hen huisvesten, en de grenswacht die hen buiten de deur probeert te houden. En over de politici die weggijken.

Stephen Florida Gabe Habash 2018-10-02 Stephen Florida is worstelaar op een college in North Dakota. Het enige wat voor hem telt is het winnen van de titelbeker. Elke training, elke wedstrijd is een stap dichterbij de top en een stap dichterbij de waanzin. Met zijn onweerstaanbare stem neemt Stephen Florida je mee in dit claustrofobische verhaal over eenzaamheid, obsessie en de drang naar succes. 'Stel je voor: binnen in je zit een kleine harde perzikpit met een nummer erin gekerfd, en dat nummer is de leeftijd waarop je op je best bent. Continu lopen mensen te zeiken dat ze niet of niet meer op hun innerlijke leeftijd zitten. Ik niet. Dit zijn mijn topjaren. Ik ben een motherfucking

astronaut.'

ECGBL 2017 11th European Conference on Game-Based Learning 2017-10-05

Usability Testing Essentials: Ready, Set ...Test! Carol M. Barnum 2020-06-27
Usability Testing Essentials presents a practical, step-by-step approach to learning the entire process of planning and conducting a usability test. It explains how to analyze and apply the results and what to do when confronted with budgetary and time restrictions. This is the ideal book for anyone involved in usability or user-centered design—from students to seasoned professionals. Filled with new examples and case studies, Usability Testing Essentials, 2nd Edition is completely updated to reflect the latest approaches, tools and techniques needed to begin usability testing or to advance in this area. Provides a comprehensive, step-by-step guide to usability testing, a crucial part of every product's development Discusses important usability issues such as international testing, persona creation, remote testing, and accessibility Presents new examples covering mobile devices and apps, websites, web applications, software, and more Includes strategies for using tools for moderated and unmoderated testing, expanded content on task analysis, and on analyzing and reporting results

Teaching Professional and Technical Communication Tracy Bridgeford 2018-09-21 Teaching Professional and Technical Communication guides new instructors in teaching professional and technical communication (PTC). The essays in this volume provide theoretical and applied discussions about the teaching of this diverse subject, including relevant pedagogical approaches, how to apply practical aspects of PTC theory, and how to design assignments. This practicum features chapters by prominent PTC scholars and teachers on rhetoric, style, ethics, design, usability, genre, and other central concerns of PTC programs. Each chapter includes a scenario or personal narrative of teaching a particular topic, provides a theoretical basis for interpreting the narrative, illustrates the practical aspects of the approach, describes relevant assignments, and presents a list of questions to prompt pedagogical discussions. Teaching Professional and Technical Communication is not a compendium of best practices but instead offers a practical collection of rich, detailed narratives that show inexperienced PTC instructors how to work most effectively in the classroom. Contributors: Pam Estes Brewer, Eva Brumberger, Dave Clark, Paul Dombrowski, James M. Dubinsky, Peter S. England, David K. Farkas, Brent Henze, Tharon W. Howard, Dan Jones, Karla Saari Kitalong, Traci Nathans-Kelly, Christine G. Nicometo, Kirk St. Amant
Universal Methods of Design Bruce Hanington 2012-02-01 This comprehensive reference provides a thorough and critical presentation of 100 research methods, synthesis/analysis techniques, and research deliverables

for human centered design, delivered in a concise and accessible format perfect for designers, educators, and students. Universal Methods of Design serves as an invaluable compendium of methods that can be easily referenced and used by cross-disciplinary teams in nearly any design project. Methods and techniques are organized alphabetically for ongoing, quick reference. Each method is presented in a two-page format. The left-hand page contains a concise description of the method, accompanied by references for further reading. On the right-hand page, images and cases studies for each method are presented visually. The relevant phases for design application are highlighted as numbered icons along the right side of the page, from phases 1 (planning) through 5 (launch and monitor). Build more meaningful products with these methods and more: A/B Testing, Affinity Diagramming, Behavioral Mapping, Bodystorming, Contextual Design, Critical Incident Technique, Directed Storytelling, Flexible Modeling, Image Boards, Graffiti Walls, Heuristic Evaluation, Parallel Prototyping, Simulation Exercises, Touchstone Tours, and Weighted Matrix. This essential guide: Dismantles the myth that user research methods are complicated, expensive, and time-consuming Creates a shared meaning for cross-disciplinary design teams Illustrates methods with compelling visualizations and case studies Characterizes each method at a glance Indicates when methods are best employed to help prioritize appropriate design research strategies Universal Methods of Design is an essential resource for designers of all levels and specializations.

Lengtegraad Dava Sobel 1996

Opgeruimd leven met ADHD 2007 Zelfhulp gids voor volwassenen met een aandachtsstoornis.

Creating Online Tutorials Hannah Gascho Rempel 2015-07-16 Today's students rely heavily on using electronic resources; they expect to be able to access library resources from any location and at any time of the day. More and more schools, from K-12 through graduate level universities, are offering online education, and libraries must be prepared to guide learners in how to use library resources when and where they are needed. Online tutorials are the library's answer to providing this immediate instruction, and today's learners are expecting to have these guides available. Many librarians don't have the technical expertise needed to create online tutorials. Creating Online Tutorials: A Practical Guide for Librarians will help guide them through the basics of designing and producing an online tutorial. Through practical examples, the book will guide librarians just starting the process of creating an online tutorial from start to finish and will provide tips that will be useful to librarians with more experience in designing online tutorials. This detailed roadmap for designing and producing online tutorials covers: When to consider a tutorial Needs assessment Choosing the right technology Selecting and

organizing instructional content Planning—script, images, narration, other design elements Assessment as a primary design element Maintenance and updating Online tutorial resources After reading this book, new tutorial developers will have a practical, customizable blueprint that will enable them confidently address the creation of their first online tutorials, and experienced developers will learn efficient techniques to create and enhance future tutorials that are attractive, effective teaching tools.

Usability of Complex Information Systems Michael Albers 2010-10-15 Why do enterprise systems have complicated search pages, when Google has a single search box that works better? Why struggle with an expense reimbursement system that is not as easy as home accounting software? Although this seems like comparing apples to oranges, as information and communication technologies increasingly reach into every industry the demand for easy-to-use work tools continues to grow. An exploration of cutting-edge approaches for evaluating the usability of complex user interaction, *Usability of Complex Information Systems: Evaluation of User Interaction* focuses on improving design and communicating content to the end user. The book continues the conversation about the evolution of usability, asking how we can design and evaluate these complex systems and the complex work they support. It describes and analyzes approaches to teaching, testing, analyzing, or managing usability studies—approaches that involve technical communicators making novel contributions to how we think about and evaluate increasingly complex systems. The book contains case studies on different types of complexity, including: A complex work environment, requiring collaboration among different people or a goal sustained over time, and often in the face of distractions, interruptions, and planned pauses A complex information context, one with no single answer, where the data changes dynamically or where the best answer may rely on other aspects of a fluid environment A complex technology, in which people use many different applications in their work and collaboration A complex topic, requiring advanced technical or domain knowledge Even systems that seem simple are, in fact, complex. The shopping interface for an e-commerce system may not be complex, but the databases, business processes, and logistics behind it certainly are. The examination of different aspects of designing and examining complexity presented in this book brings you a step further in developing a deeper understanding of what it takes to make complex systems work.

Advances in Ergonomics In Design, Usability & Special Populations: Part I Marcelo Soares 2022-07-19 Successful interaction with products, tools and technologies depends on usable designs and accommodating the needs of potential users without requiring costly training. In this context, this book is concerned with emerging ergonomics in design concepts, theories and

applications of human factors knowledge focusing on the discovery, design and understanding of human interaction and usability issues with products and systems for their improvement. This book will be of special value to a large variety of professionals, researchers and students in the broad field of human modeling and performance who are interested in feedback of devices' interfaces (visual and haptic), user-centered design, and design for special populations, particularly the elderly. We hope this book is informative, but even more - that it is thought provoking. We hope it inspires, leading the reader to contemplate other questions, applications, and potential solutions in creating good designs for all.

Designing UX: Forms Jessica Enders 2016-09-12 A recent study found that on average, designing a form to have a great user experience almost doubled the rate of successful first-time completions. For example, Ebay made an additional \$USD 500 million annually from redesigning just the button on one of their mobile form screens. More conversions, fewer dissatisfied users, better return on investment. Can you afford not to improve your forms' user experiences? This book will walk you through every part of designing a great forms user experience. From the words, to how the form looks, and on to interactivity, you'll learn how to design a web form that works beautifully on mobiles, laptops and desktops. Filled with practical and engaging insights, and plenty of real-world examples, both good and bad. You'll learn answers to common queries like: Where should field labels go? What makes a question easy to understand? How do you design forms to work on small screens? How does touch impact on form design? How long can a form be? What look and feel should the form have: skeumorphic, flat, or something else? What's best practice for error messaging?

A Semantic Wiki-based Platform for IT Service Management Kleiner, Frank 2015-02-25

The Insider's Guide to Technical Writing Krista Van Laan 2022-04-04 The first edition of Krista Van Laan's popular *The Insider's Guide to Technical Writing* has guided a generation of technical writers who are either starting out or seeking to take their skills to the next level. This classic has now been updated for the technical writer of today. Today's tech writers truly are technical communicators, as they build information to be distributed in many forms. Technical communication requires multiple skills, including an understanding of technology, writing ability, and great people skills. Wherever you are in your journey as a technical communicator, *The Insider's Guide to Technical Writing* can help you be successful and build a satisfying career.

Wat we zien als we lezen Peter Mendelsund 2015-06-27 Heeft Tolstoj Anna Karenina echt beschreven? Heeft Melville ons ooit precies laten weten hoe Ismaël eruitzag? Of Faulkner zijn personage Benjy Compson? De verzameling

van versplinterde beelden in een boek – hier een sierlijk oor, daar een losgeraakte krul, een zwierig opgezette hoed – en andere hints en aanwijzingen helpen ons lezers om een beeld van een personage of van de setting te krijgen, zonder dat de schrijver het expliciet beschrijft. Sterker nog: dit is precies wat lezen zo leuk maakt. Aan de hand van talloze voorbeelden uit de wereldliteratuur laat dit schitterende en rijk geïllustreerde boek zien hoe dit unieke visuele proces van de lezer werkt. Peter Mendelsund is de huisontwerper van uitgeverij Alfred A. Knopf en voormalig pianist. Hij ontwierp omslagen voor onder anderen Martin Amis, Stieg Larsson, David Mitchell en Kazuo Ishiguro. The Wall Street Journal heeft zijn ontwerpen omschreven als 'de herkenbaarste en meest beeldende boekomslagen in hedendaagse fictie'. Rocket surgery made easy 2011 Handleiding voor het verbeteren van de gebruiksvriendelijkheid van een website.

Foundational Practices of Online Writing Instruction Beth L. Hewett 2015-04-15 Foundational Practices in Online Writing Instruction addresses administrators' and instructors' questions for developing online writing programs and courses. Written by experts in the field, this book uniquely attends to issues of inclusive and accessible online writing instruction in technology-enhanced settings, as well as teaching with mobile technologies and multimodal compositions.

Objectgeorinteerde software engineering Stiller 2002

Letting Go of the Words Janice (Ginny) Redish 2012-09-01 Web site design and development continues to become more sophisticated. An important part of this maturity originates with well-laid-out and well-written content. Ginny Redish is a world-renowned expert on information design and how to produce clear writing in plain language for the web. All of the invaluable information that she shared in the first edition is included with numerous new examples. New information on content strategy for web sites, search engine optimization (SEO), and social media make this once again the only book you need to own to optimize your writing for the web. New material on content strategy, search engine optimization, and social media Lots of new and updated examples More emphasis on new hardware like tablets, iPads, and iPhones

Testgoal, Resultaatgedreven testen 2007

Teaching and Training for Global Engineering Kirk St. Amant 2016-03-23

Provides a foundation for understanding a range of linguistic, cultural, and technological factors to effectively practice international communication in a variety of professional communication arenas An in-depth analysis of how cultural factors influence translation, document design, and visual communication A review of approaches for addressing the issue of international communication in a range of classes and training sessions A summary of strategies for engaging in effective e-learning in international

contexts A synopsis of how to incorporate emerging media into international teaching and training practices

Geen weg terug Rania Abouzeid 2018-03-31 Nachtelijke bombardementen en militaire klopjachten, vreedzame protesten die in geweld eindigen, we zijn er als lezer op intense wijze getuige van. De bekroonde journalist Rania Abouzeid neemt ons mee naar haar ontmoetingen met rebellen en ballingen, radicale islamisten en hun slachtoffers. Mohammed, vader van twee kinderen, net vrijgelaten uit de gevangenis, zag in de onrust een kans voor het uitvoeren van duistere plannen. Dichter Abu Azzam werd in Homs commandant van het uit burgers bestaande Vrije Syrische Leger. In de provincie Idlib ontwrichtte de meedogenloze reactie van het regime een gezin, toen een argeloos negenjarig meisje de deur opendeed en er militairen binnenvielen, waardoor haar vader moest vluchten. Abouzeid weet de wirwar van ideologische stromingen en loyaliteiten in het Syrische conflict feilloos te ontleden. Geen weg terug is de neerslag van vijf jaar heimelijke verslaggeving aan de frontlinie. Een aangrijpend verslag van de oorlog dat ook laat zien dat zelfs tijdens een van de grootste humanitaire rampen aan het begin van de 21e eeuw de hoop levend blijft.

Universal Methods of Design Expanded and Revised Bruce Hanington 2019-12-03 This expanded and revised version of the best-selling Universal Methods of Design is a comprehensive reference that provides a thorough and critical presentation of 125 research methods, synthesis/analysis techniques, and research deliverables for human-centered design. The text and accompanying photos and graphics of this classic resource are delivered in a concise and accessible format perfect for designers, educators, and students. Information can be easily referenced and utilized by cross-disciplinary teams in nearly any design project. This new, expanded edition includes updated information on scenarios, secondary research, territory maps, and other chapters. The addition of 25 new chapters brings fresh relevance to the text with innovative design methods that have emerged since the first edition, such as backcasting, behavioral design, horizon scanning, and transition design. Universal Methods of Design distills each method down to its essence, in a format that helps design teams select and implement the most credible research methods suited to their design culture.